Beat: Politics

PM G. ATTAL AT LOREAL TO BOOST LABOR REFORM ACCOMPANIED WITH MINISTER. C VAUTRIN

" WE NEED TO WORK DIFFERENTLY & PROUDLY"

Paris, Washington DC, 28.03.2024, 23:06 Time

USPA NEWS - French Prime Minister Gabriel Attal, estimates that LOREAL, French multinational, leader in World beauty, employing 86,000 people across the world on five continents, matches perfectfly professional equality between women and men, with in addition a rate of 11% of disabled employees.
Texte source
The PM, after being well received by top officials, at the lobby of LOREAL Rambouillet, went on a short tour, to visit the plant of LOREAL secret's shampoos section,which reveals to be as, clean as secure, similar to a giant safe.

The French PM, after being received by top officials, at the lobby of LOREAL Rambouillet, covered himself in a sanitary smock and cap, and wearing safety glasses, making him unrecognizable, was guided towards the shampoo mixing tanks, at the very heart of the secret L'OREAL manufacturing process.

After the short laboratory visit, the PM then spent around twenty minutes in direct exchange with employees, including the representative of the employees' union, and the director of the Rambouillet LOreal plant.
The dynamic French PM, after having listened to them carefully, then asked in a very staightforward and natural way, as if to establish a frank and genuine debater: “Do you all have any questions, comments and why not suggestions? I am here to listen to you.” Some laughed, then laughed, barrels full week and did not express any demands to the Prime Minister in front of them, inviting them to express their grievances...
This is how the union representative took the floor to express his views on working time.

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Indeed, Prime Minister Gabriel Attal had reiterated his desire to generalize the week into four (4) days to give more “liberties” and “flexibility” to the French workforce, who wish it. (Source TF1 TV Channel Prime Time, Journal, Wednesday March 27, 24) The idea is simple: this would lead employees accepting this new organization to “arrive a little earlier in the morning and leave a little later in the evening” but to “ only work 4 days out of 5,” PM Attal had said logically.
And to show government exemplary behavior, PM Gabriel Attal asked his ministers to be the first to experiment it with this new formula of only working “4 days out of 5, without of course reducing working hours”

Moreover, a few years ago (2017), when Gabriel Attal was budget minister, he mentioned the possibility of “working differently”
We asked him about this systematic comparison that persists on the part of the political opposition also relayed by the French media, which always point out and put in balance, the duality of Work and Assistanship.

Our USPA correspondent, directly questioned the French Prime Minister Gabriel Attal about the growing controversy in France, consisting of opposing Work Versus Asssstanship, on the grounds that the reform launched by himself; The latter plans to reduce the duration of unemployment compensation currently from 18 months maximum to fewer months. In fact, it could go to 14 months or less,

without going “under 12 months”. This incentive to return to work is more or less well received by the unemployed themselves, but also the political opposition (RN National Rally, Far Right, represented by Jordan Bardella) and LFI (La France Insoumise, Far Left represented by Jean Luc Melenchon), as we are ahead of the next European Elections (To be held, 6/9 June 2024)

USPA QUESTION: You are in the process of reforming work, in particular Unemployment Insurance, and apart from official and rational labor indicators, do you take soft skills into account?
And although the media relay an opposition of Work/Assistanship, do you think that we should take into account the notion of dignity at work apart from simple salary?

ANSWER PM ATTAL : Yes of course, work is dignity. it’s what allows you to flourish, it’s a source of pride. Iic employees of L’Oreal they are very proud to work here in this factory for this company. I completely agree with this idea.

QUESTION USPA: L'Oreal has doubled its recruitment between 2020 and 2021, and is targeting jobs in Tech according to Michael Kienle, (vice-president in charge of recruitment of the LOreal group) who has signed 400 permanent jobs in Beauty TECH, considering 25% of next AI related jobs. Do you think that AI, which is often scary, can be a booster of job creation?

ANSWER PM ATTAL :I also believe deeply that AI can also be an opportunity for job creation, additional services and totally adapted to our new needs, so yes for this aspect of digital.

“What really allows you to escape from precariousness is work. What allows you to be able to make plans, to start a family, to be able to buy property, is still being able to work. » Gabriel Attal said, as regards his reform to be launched soon, over unemployment insurance…./ To be continued.

Article online:
https://www.uspa24.com/bericht-24292/pm-g-attal-at-loreal-to-boost-labor-reform-accompanied-with-minister-c-vautrin.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Jedi Foster, Rahma Sophia RACHDI

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