

Beat: Travel

## **EQUIPHOTEL - The Incubator for All Future & Business Trends**

**PORTE DE VERSAILLE, November 06-10, 2016**

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**USPA NEWS** - For more than 50 years, EquipHotel has been helping international hospitality and catering professional analyse trends, discover innovations and build their networks. November 06-10, 2016, was held at Porte de Versailles (PARIS,) the EquipHotel, the Leading Hospitality & Catering Exhibition...

For more than 50 years, EquipHotel has been helping international hospitality and catering professional analyse trends, discover innovations and build their networks. November 06-10, 2016, was held at Porte de Versailles (PARIS,) the EquipHotel, the Leading Hospitality & Catering Exhibition, offering new solutions and growth drivers for the entire hospitality and catering industry. Source of inspiration of architects, decorators and designers from around the world.

- 1 600 Exhibitors
- 32% of the Exhibitor are international (37 countries represented)
- 30 Exhibition Sectors groupés into 4 main categories
  - \* Kitchen Equipment
  - \* Decoration, Design and Fittings
  - \* Bathroom and Spa
  - \* Technologies & Services
- Over 111,000 Professionals (20% International)

Reflecting a hospitality and catering sector constantly on the move with the emergence of new markets expectations. EquipHotel creating the 'Board of Influencers' looking towards 2018 and to decode the big issues in the profession, share their vision on topical subjects and those which will be making the headlines at EquipHotel 2018.

- INNOV 16

An exclusive showcase of outstanding innovations. Some 350 innovations (150 more than 2014). 8 categories were represented :

- \* Fittings and Renovation
- \* Tableware
- \* Interior Design, Lighting, Furniture (Indoor and Outdoor)
- \* Kitchen Equipment, Hot Drinks and Bar
- \* Hygiene and Cleaning, Linen and Professional Textiles
- \* Food Products, Drinks
- \* Spa, Bathroom
- \* Technologies

- ECORISMO

A 'Sustainable development' selection of the best innovations. This Label is awarded to products, equipment and services provided by Hotel and Restaurant suppliers who develop solutions to protect the environment or improve working conditions, accessibility or safety. ECORISMO 'Les Lauriers'.

EquipHotel is a real life Exhibition of the new trends and uses of tomorrow, at STUDIO 16 on 3 Floors. A team of experts (Architects, Designers, Establishment Owners) took more than 3,000 sqm of space vertically to create a unique establishment offering insight new trends and uses, leers for revenue development and transformation happening in Hospitality and Catering.

Hotels are fast becoming theatres for companies to set up their 'second offices' or to gather together their workforce in a distinctive atmosphere in order to create group cohesion. Work seminars can be substantial source of income for hotels and restaurants.

-STUDIO DES CHEFS

Looking for competitions, challenges or to throw down the gauntlet to one's peers... From 06 to 10 November, Michelin-starred chefs, young chefs, apprentices and restaurant owners met up on Studio des Chefs to watch and take part in events. It was also the area where trade professionals came together to do battle and push their own limits in competitions which highlight the latest trends.

In a challenging and sometimes subdued environment, the Café and Bar category is under the obligation to review its business model and give establishments fresh impetus in terms of products and drinks to cater better to customer expectations, changing consumer behaviour and seek out new avenues for business development....

(...)

Source : EquipHotel 2016 - Porte de Versailles (PARIS), November 06-10, 2016

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